

January 1, 2009

OBJECT: Fund raising campaign « Quest to fitness »

To whom it may concern,

Laval Liberty High School is a public school that offers wide variety of programs to meet its students' needs. In 2005, arts and sports concentrations programs were created. The premise of these programs was to marry academics, arts or athletics and citizenship. Students have the opportunity to rehearse, practice, and play as part of their daily schedules, continually striving for success and subsequently tackling the high school dropout rate. The success of these programs in the past year has been phenomenal. As the football program has seen much success and growth during this time, it is now in need of further funding, and I am herein appealing to you for financial or material support.

In 2008, after only three years of existence, the football program at L.L.H.S fulfilled its initial goals. The Panthers football team won the Juvenile AA-2 Provincial Championship in November 2007. After being accepted in the juvenile AAA provincial high school league, at their first season the Panthers were able to qualify for the playoffs. L.L.H.S is the only English public or private high school in the province of Quebec in this League

The funding will be used to obtain physiotherapy services, to acquire equipment, communication system, to cover transportation fees and to buy audio-visual equipment. In appreciation and recognition of your support, the school offers visibility and publicity. You may refer to our sponsorship packages in appendix A and our guaranty of visibility in appendix B. Cheques may be made payable to Laval Liberty High School Football Concentration. Your generous contribution will enable us to develop and improve our program, and thereby create more opportunities for our young student-athletes.

Sincerely,

Steve Alexandre
Head Football Coach
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Laval Liberty H.S Panthers Football
Sponsorship package

Package	Contribution	Benefits
White	250\$	<ul style="list-style-type: none"> • Company logo on camp t-shirt • Active hyperlink on team's website • Announcement during games
Black	500\$	<ul style="list-style-type: none"> • Business card ad in season program or Company logo on camp t-shirt • Active hyperlink on team's website • Announcement during games
Blue	750\$	<ul style="list-style-type: none"> • Quarter page ad in season program • Company logo on camp t-shirt • Active hyperlink on team's website • Announcement during games
Basic	1000\$	<ul style="list-style-type: none"> • Half page ad in season program • Company logo on camp t-shirt • Active hyperlink on team's website • Announcement during games
Bronze	1500\$	<ul style="list-style-type: none"> • Full page ad in season program • Quarter page ad in school's yearbook • Company logo on camp t-shirt • Active hyperlink on team's website • Announcement during games
Silver	2000\$	<ul style="list-style-type: none"> • 4'x 8 banner around the field (May- to November) • Half page ad in school's yearbook • Business card ad in season program • Active hyperlink on team's website • Announcement during games
Gold	2500\$	<ul style="list-style-type: none"> • 4'x 8 banner around the field (May- to November) • Full page ad inside the back cover page of the season program • Full page ad in school's yearbook • Company logo on camp t-shirt • Active hyperlink on team's website • Announcement during games
Platinum	3000\$	<ul style="list-style-type: none"> • 4'x 8 banner around the field (May- to November) • Full page ad inside the cover page of the season program • Full page ad in school's yearbook • Company logo on camp t-shirt • Active hyperlink on team's website • Announcement during games
Liberty	5000\$	<ul style="list-style-type: none"> • Exclusivity : No other businesses in your field will be able to sponsor us • 4'x 8 banner around the field (May- to November) • Full page ad on back cover of the season program • Full page ad in school's yearbook • Company logo on camp t-shirt • Active hyperlink on team's website • Announcement during games

Guaranty of visibility

Our synthetic field at the back of the school; Gerry Dattilio Sports Field, welcomes a great number of athletes, student-athletes, and sports fans. Many sports organizations coming from the cities and high schools use our field. Subsequently, the sports that are practiced on our field attract large crowds throughout spring, summer and fall.

Laval Liberty High School Panthers:

- 2 football teams, 90 players, minimum 10 home games
- 4 soccer teams, 80 players, minimum 20 home games

Laval Junior High School Vipers:

- 1 football team, 50 players, minimum 4 home games
- 4 soccer teams, 70 players, minimum 16 home games

Les Nomades du Cégep Montmorency:

- 1 football team, 70 players, minimum 4 home games

Chomedey Blues football :

- 7 football teams, 240 players, minimum 30 games on our field

Laval Bulldogs:

- 1 football team, 50 players, minimum 5 home games

Chomedey soccer club:

- 20 soccer teams, 250 players, minimum 30 games on our field

Rental:

- The school also offers field rental services for special events and to whom ever would like to rent it